

**OFFICE OF THE MISSISSIPPI SECRETARY OF STATE
BUSINESS REGULATION AND ENFORCEMENT DIVISION**

In The Matter Of:)	
)	
FRANK F. CAMP and)	Administrative Proceeding
WISDOM, INC.)	Number: S-06-0007
)	
)	
RESPONDENTS)	

**FINAL CEASE AND DESIST ORDER AND
ORDER IMPOSING ADMINISTRATIVE PENALTY**

I. JURISDICTION

COMES NOW, Patricia Melvin, Senior Attorney, Business Regulation and Enforcement Division of the Mississippi Secretary of State's Office (hereinafter "Division"), after having served a SUMMARY CEASE AND DESIST ORDER AND NOTICE OF INTENT TO IMPOSE ADMINISTRATIVE PENALTY on FRANK F. CAMP (hereinafter "Camp") and WISDOM, INC. (hereinafter "WI"), hereby issues this FINAL CEASE AND DESIST ORDER AND ORDER IMPOSING ADMINISTRATIVE PENALTY regarding Respondents' violations of the Mississippi Securities Act ("Act").

WHEREAS, Camp and WI wholly failed to respond within the time allowed by the applicable statutes and rules;

WHEREAS, Susan Shands Jones, Administrative Hearing Officer, issued a Findings of Fact and Conclusions of Law on January 8, 2008;

WHEREAS, said Hearing Officer found as follows:

1. Camp acted as an investment adviser as defined in the Act without being registered in violation of Miss. Code Ann. §75-71-303.

2. WI acted as an investment adviser as defined in the Act without being registered in violation of Miss. Code Ann. §75-71-303.
3. Camp used misleading credentials in violation of the Miss. Code Ann. §75-71-501 and Mississippi Securities Act Rule 623.
4. Camp omitted material information in sales presentations in violation of the Act and Rules.

WHEREAS, Eric Clark, Secretary of State, issued an Order adopting the Hearing Officer's Findings of Fact and Conclusion of Law on January 8, 2008;

IT IS THEREFORE ORDERED, pursuant to the authority set out in the Act, FRANK F. CAMP and WISDOM, INC. shall permanently **CEASE AND DESIST** from further illegal activity;


IT IS FURTHER ORDERED, pursuant to authority set out in the Act, that an administrative penalty of Six Hundred Thirty-nine Thousand Five Hundred Dollars (\$639,500.00) is imposed against Respondent FRANK F. CAMP. Said penalty is to be paid within thirty (30) days from the date of this Order; and

IT IS FURTHER ORDERED, pursuant to authority set out in the Act, an administrative penalty of Three Hundred Fourteen Thousand Five Hundred Dollars (\$314,500.00) is imposed against Respondent WISDOM, INC. Said penalty is to be paid within thirty (30) days from the date of this Order.

SO ORDERED, this, the 16th day of January, 2008.

DELBERT HOSEMAN
Secretary of State

BY:


PATRICIA MELVIN
Senior Attorney
Business Regulation and Enforcement